

Rachel M. Koblic

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rkoblic@gmail.com | 917.373.1079

EXPERIENCE

Vice President of Learn | Pavilion (New York)

January 2022 – Present

High-growth startup executive overseeing educational programming for 8,000+ members

- Increased the number of offerings on the academic calendar by 200%, increasing average applications per week 80% in four months.
- Oversee curriculum and courses with a running customer satisfaction score of 85+
- Implemented company's first Learning Management System and self-paced coursework

Vice President of Learning Experience | 2U (New York)

April 2021 – January 2022

Cross-product strategic leader and spokesperson on learning science and design initiatives

- Lead the Course Strategy team, while also providing strategic guidance on learning science and instructional design to teams across the Curriculum & Learning department
- Act as company thought leader on learning science and instructional design, presenting at conferences, contributing to media campaigns, and pitching to prospective partners
- Serve as Chief Learning Officer's right-hand person, providing leadership on learning science and instructional design initiatives across Learning Design & Development

Senior Director of Course Strategy | 2U (New York)

April 2019 – March 2021

Strategic leader to a team of 28 learning designers for online higher education degree programs

- Set the strategic vision and direction for the Course Strategy team, driving progress on key initiatives to improve course- and curriculum-level learning design work, deepen discipline-specific expertise, and use data to drive planning and decision-making
- Contributed to the leadership of the Curriculum & Learning department, including spearheading an initiative to develop 2U's first Learning Experience Framework
- Oversaw budget and staffing, leading the team successfully through a period of rapid expansion and evolution

Director of Course Strategy | 2U (New York)

November 2017 – March 2019

Senior learning designer, people manager, and team operations leader

- Led learning design efforts with selected partner program leadership and VIP faculty
- Oversaw Course Strategy team operations, implementing new data collection systems
- Managed up to ten course strategists

Course Strategist | 2U (New York)

March 2016 – October 2017

Digital learning designer for graduate courses in a wide range of disciplines

- Consulted one-on-one with faculty from partner programs to design effective and engaging digital delivery strategies for graduate courses

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EXPERIENCE cont.

Manager, Talent & Operations | Global Health Strategies (New York)

February 2015 – March 2016

Recruiting, HR, and operations manager for global health communications consultancy

- Managed and conducted full cycle recruitment
- Managed human resource policies and procedures
- Oversaw team managing office operations and process improvement

Director of Operations | American Sommelier Association (New York)

March 2010 – December 2014

Curriculum designer, course developer, and operational manager for a wine school

- Designed curricula, developed course materials, and ran classes
- Oversaw business administration
- Acted as primary liaison for all business relationships
- Recruited and managed Office Administrator, volunteers, and work-exchange students

Strategic Growth Assistant/Associate | The D. E. Shaw group (New York)

June 2006 – March 2010

In-house campus recruiter for multi-billion dollar global investment firm

- Managed all firm recruitment activities and relationships at six core campuses
- Oversaw annual sourcing and research project targeting top graduates nationwide
- Planned and executed on-campus recruitment events

Administrative Assistant | Mercer Human Resource Consulting (Vancouver)

September 2005 – June 2006

Administrative support for a team of human resource consultants and associates

- Processed and standardized client-facing documents, spreadsheets, and invoices
- Provided administrative support to consultants
- Helped organize and implement personal and professional development events

Children's Librarian | The American Library in Paris (Paris)

June 2004 – July 2005

Educational program designer for children from infants to teens, library collection manager

- Scheduled, designed, and executed story times, workshops, book clubs, and events
- Organized, curated, and catalogued books for children of all ages
- Managed volunteers to help maintain the collection

EDUCATION

**BA in History with Certificate in Theater and Dance
Princeton University, 2004**

COMPUTER SKILLS

A range of learning management systems and integrations; content production tools including Articulate Storyline, Adobe Illustrator & InDesign, Descript, Panopto; business tools including Microsoft Office Suite, QuickBooks, WordPress, newsletter software, applicant tracking systems

ACCOMPLISHMENTS

Etsy shop owner 2014-2016, volunteered in Sri Lanka for 2 months in 2003, high school valedictorian

INTERESTS

Logic & crossword puzzles, fiber arts, half marathon running, learning about learning, wine theory